ORDER

Orders

Order / Rev:	**53336**		
Alt Order #:	9808753 /Brad		
Product Desc:	Tom Smith		
Estimate:	233		**WHP-TV CBS21**
Flight Dates:	09/04/12 - 09/10/12	Primary AE:	Millennium Washington DC
Original Date / Rev:	08/30/12 / 09/04/12	Sales Office:	MNAT
Order Type:	GENERAL	Sales Region:	National

Agency

Name:	**SRCP Media**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	201 North Union Street Suite 200	Billing Cycle:	EOM/EOC
	Alexandria, VA 22314	Agency Commission:	15%

Advertiser

Name:	**Smith/R/Senate**		
Demographic:	A35+	New Business Thru:	
Product Codes:	US Senate	Order Separation:	00:15:00
Priority:	P-2	Advertiser External ID:	
Revenue Codes:	AGY, POL-CAND, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	47	$12,580.00	$10,693.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	47	$12,580.00	$10,693.00	159.00
Totals	47	$12,580.00	$10,693.00	159.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHP-TV CBS21	21%	$12,580.00
Market	100%	$59,904.76

Competitive Share	Share	Total
EHP	0%	$0.00
UNKWN	0%	$0.00
WGAL	55%	$32,947.62
WHTM	19%	$11,381.90
WLYH	0%	$0.00
WPMT	5%	$2,995.24

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WHP	09/04/12	09/10/12	CBS Sun Morning CBS Sun Morning	CM	9a-1030a	------S	:30	2	$70.00	P-2	2.10 NM	2	$140.00
N 2	WHP	09/04/12	09/06/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	-TWT---	:30	3	$225.00	P-2	1.90 NM	3	$675.00
N 3	WHP	09/07/12	09/10/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	M---F--	:30	2	$80.00	P-4	1.90 NM	2	$160.00
N 4	WHP	09/04/12	09/06/12	M-F 5p-530p News CBS 21 News at 5p	CM	5p-530p	-TWT---	:30	2	$175.00	P-2	2.00 NM	2	$350.00
N 5	WHP	09/07/12	09/10/12	M-F 5p-530p News CBS 21 News at 5p	CM	5p-530p	M---F--	:30	1	$55.00	P-4	2.00 NM	1	$110.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/04/12	09/10/12	M---F--	1	$55.00	2.00

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WHP-TV CBS21

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N 5	WHP	09/07/12	09/10/12	M-F 5p-530p News CBS 21 News at 5p	CM	5p-530p	M---F--	:30	1	$55.00	P-4	2.00	NM	1	$110.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/04/12	09/10/12	M---F--	1	$55.00	2.00								
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
	1	*WHP*	*09/04/12-09/10/12*	*M-F 5p-530p News*		5p-530p		M----F----		*:30*		*~~($55.00)~~*	2.00	*NM*	
				See MG 5.2 [No Avail]											
	2	WHP	09/10/12-09/10/12	M-F 5p-530p News		5p-530p		M---------		:30		$110.00	4.00	NM	
				Ⓜ MG for 7.2,5.1 [MG within Flight]											
N 6	WHP	09/04/12	09/06/12	M-F 530p-6p News CBS 21 News at 530p	CM	530p-6p	-TWT---	:30	3	$175.00	P-2	2.00	NM	3	$525.00
N 7	WHP	09/07/12	09/10/12	M-F 530p-6p News CBS 21 News at 530p	CM	530p-6p	M---F--	:30	2	$55.00	P-4	2.00	NM	1	$55.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/04/12	09/10/12	M---F--	2	$55.00	2.00								
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
	2	*WHP*	*09/04/12-09/10/12*	*M-F 530p-6p News*		530p-6p		M----F----		*:30*		*~~($55.00)~~*	2.00	*NM*	
				See MG 5.2 [No Avail]											
N 8	WHP	09/04/12	09/06/12	M-F 6p-630p News CBS 21 News at 6p	CM	6p-630p	-TWT---	:30	3	$200.00	P-2	1.90	NM	3	$600.00
N 9	WHP	09/07/12	09/10/12	M-F 6p-630p News CBS 21 News at 6p	CM	6p-630p	M---F--	:30	2	$65.00	P-4	1.90	NM	2	$130.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/04/12	09/10/12	M---F--	2	$65.00	1.90								
N10	WHP	09/04/12	09/06/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	-TWT---	:30	3	$550.00	P-2	5.30	NM	3	$1,650.00
N11	WHP	09/07/12	09/10/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	M---F--	:30	2	$200.00	P-4	1.90	NM	2	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/04/12	09/10/12	M---F--	2	$200.00	1.90								
N12	WHP	09/04/12	09/10/12	Sun Reg 1 Sun 7p-8p	CM	7p-8p	------S	:30	1	$500.00	P-4	6.70	NM	1	$500.00
N13	WHP	09/04/12	09/06/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	-TWT---	:30	3	$675.00	P-2	6.90	NM	3	$2,025.00
N14	WHP	09/07/12	09/10/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	M---F--	:30	2	$225.00	P-4	6.90	NM	2	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/04/12	09/10/12	M---F--	2	$225.00	6.90								
N15	WHP	09/04/12	09/10/12	Tue Reg 1 Tue 8p-9p	CM	8p-9p	-T-----	:30	1	$1,750.00	P-2	15.30	NM	1	$1,750.00
N16	WHP	09/04/12	09/10/12	Fri Reg 2 Fri 9p-10p	CM	9p-10p	----F--	:30	1	$600.00	P-2	6.40	NM	1	$600.00
N17	WHP	09/04/12	09/10/12	Thu Reg 3 Thu 10p-11p	CM	10p-11p	---T---	:30	1	$1,000.00	P-2	9.30	NM	1	$1,000.00
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
	1	*WHP*	*09/04/12-09/10/12*	*Thu Reg 3*		10p-11p		---Th-----		*:30*		*~~($1,000.00)~~*	9.30	*NM*	
				See MG 17.2 [Program Change]											
	2	WHP	09/04/12-09/10/12	Wed Reg 2		9p-10p		--W-------		:30		$1,000.00	9.30	NM	
				Ⓜ MG for 17.1 09/06 [MG within Flight]											
N18	WHP	09/04/12	09/06/12	M-F 11p-1135p News CBS 21 News at 11p	CM	11p-1135p	-TWT---	:30	3	$200.00	P-2	2.50	NM	3	$600.00
N19	WHP	09/07/12	09/10/12	M-F 11p-1135p News CBS 21 News at 11p	CM	11p-1135p	M---F--	:30	2	$60.00	P-4	2.50	NM	2	$120.00

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N19	WHP	09/07/12	09/10/12	M-F 11p-1135p News CBS 21 News at 11p	CM	11p-1135p	M---F--	:30	2	$60.00	P-4	2.50 NM	2	$120.00
N20	WHP	09/04/12	09/10/12	Sa-Su 11p-1130p News CBS 21 News Weekend	CM	11p-1130p	-----SS	:30	2	$80.00	P-2	1.90 NM	2	$160.00
N21	WHP	09/04/12	09/10/12	Letterman Letterman	CM	1135p-1235a	MTWTF--	:30	5	$100.00	P-3	1.40 NM	5	$500.00
N22	WHP	09/08/12	09/08/12	Sa 6p-630p News CBS 21 News at 6p	CM	6p-630p	-----S-	:30	2	$40.00	P-4	2.30 NM	2	$80.00
												Totals	47	$12,580.00